

Oluwatosin Temiloluwa Afolabi

Senior Experience Designer

London, United Kingdom | +44 7983 865941 | tosin@tosinafolabi.com | [linkedin.com/in/tsnflb/](https://www.linkedin.com/in/tsnflb/)

Summary

Experience Designer with a focus on digital products and services. 11+ years experience with excellent track record leading and contributing to research, strategy, design and delivery efforts for highly successful digital user experiences. A candid advocate of user-centricity, meaningful design choices and a systematic approach to unpacking complexity.

Key Skills

- User experience analysis, strategy & design
- Design research (qualitative, desk, analysis & synthesis)
- Interaction & user interface design
- Design systems / Design Ops
- Rapid prototyping (including HTML/CSS)

Experience

frog Design UK London, United Kingdom	Nov. 2019 – Present
<ul style="list-style-type: none">• Senior Experience Designer• Experience Designer II• Experience Designer I• Experience Designer (MSc Placement/Internship)	<ul style="list-style-type: none">Jan. 2022 – PresentMay 2021 – Jan. 2022Jun. 2020 – Apr. 2021Nov. 2019 – May 2020
Freelance Design Consultant Lagos, Nigeria	Jul. 2017 – Sep. 2018
Guaranty Trust Bank Plc Lagos, Nigeria	Nov. 2012 – Jun. 2017
<ul style="list-style-type: none">• Team Lead, User Experience• Consultant, User Experience & Digital Technology	<ul style="list-style-type: none">Dec. 2014 – Jun. 2017Nov. 2012 – Nov. 2014
Freelance Design Consultant Lagos, Nigeria	May 2012 – Oct. 2012
Guaranty Trust Bank Plc Lagos, Nigeria	Nov. 2011 – Apr. 2012
<ul style="list-style-type: none">• Consultant, Graphic Design & Creative	<ul style="list-style-type: none">Nov. 2011 – Apr. 2012

Education

MSc Digital Service Design (2019) Brunel University London, United Kingdom
Diploma in IT (Examinations) (2015) British computer Society
Certificate in IT (2014) British Computer Society
BSc Biochemistry (2009) Obafemi Awolowo University, Ile-Ife, Nigeria

Trainings

Google UX Masterclass (2014) Google + Lagos Business School, Lagos, Nigeria
